

GOAL MATRIX

	Average goals	Big goals	Huge and daring goals
QUARTER	These goals get you up to par with competition	These goals get you above many competition	These goals get you above almos all competition
July, August, Sept 2018	Company priorities ex: *Goal 1 *Goal 2 *Goal 3 operations	Company priorities ex: operations Fill goals here	Company priorities ex: operations Fill goals here
	*Goal 1 *Goal 2 *Goal 3 Branding	Branding Fill goals here	Branding Fill goals here
	*Goal 1 *Goal 2 *Goal 3 Finance	Finance Fill goals here	Finance Fill goals here
	*Goal 1 *Goal 2 *Goal 3 Systems	Systems Fill goals here	Systems Fill goals here
October, Nov, Dec 2018	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here
Jan, Feb, March 2019	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here
April, May, June 2019	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here	Company priorities ex: operations Fill goals here Branding Fill goals here Finance Fill goals here Systems Fill goals here